

# epoch

ESTATE WINES

## About Epoch

When setting out on our “crazy” quest to make wine, we did not have our sights set on any particular wine region. However, we knew two things for sure: we loved wines made from Rhone varieties, and being geologists, we understood the importance terroir plays in the making of world-class wines. Upon extensive research and travel, we kept coming back to Paso Robles for the weather, unique soils, hilliness, and extreme temperature swings that are known to this region and are found within each of our vineyard sites – Paderewski, Catapult, and York Mountain. The cowboy culture, entrepreneurial spirit, and unmistakable beauty were just added bonuses!

Our own epoch officially began in 2004 with the purchase of our Paderewski Vineyard. This chapter became so fruitful (pun intended) that we spread our roots to Catapult Vineyard in 2008 and then the historic York Mountain Winery two years later. On these three estate vineyards, we grow predominantly Rhône varieties alongside some Tempranillo, Zinfandel, Cabernet Sauvignon, and a few other fun varieties.

Today we are beyond blessed to be stewards of these lands, and we are honored to carry on the legacies of York Mountain and Ignacy Jan Paderewski through our wines, wines that are carefully crafted by our amazingly talented Winemaker, Jordan Fiorentini.

*-Liz & Bill Armstrong*

## The Tasting Room

Holding a well-storied past, the historic York Mountain Winery was established in 1882, making it one of the first bonded winery on the Central Coast. Over the next 120 years, this Winery lived through Prohibition, a handful of name changes, various owners (most often within the York family who owned it until 1970), many, many bottles of wine, and so much more. Through it all, the Winery operated continuously until 2001.

In 2003, the San Simeon Earthquake hit California causing York Mountain Winery catastrophic damage that left this beloved building condemned. In 2010, Bill and Liz Armstrong purchased the property out of foreclosure with the intent of revitalizing this historic landmark and making it part of our Epoch story. After years of restoration and permitting, York Mountain Winery finally opened again in December 2016 as our new Tasting Room.

## The Winery

Ten years, seven vintages, and two estate vineyard plantings passed before we had our own winery. While we are so thankful for the years spent building the Epoch name and honing in on our winemaking style at Denner’s facilities, we were beyond ecstatic to move into our own winery days before Harvest 2014 began. This super-swanky winery boasts the rustic elegance of times gone by, complemented by clean lines of modern architecture.

Nestled into the oak covered hills of York Mountain, the 17,000 square foot state-of-the-art winery slips into the natural surroundings. To ensure the natural beauty was not obstructed, we placed most of the winery beneath the earth by utilizing a cut-and-cover method. This allows the winery to literally blend into the landscape, and in-turn provides our barrel room with natural temperature control – a win, win for all!