

EPOCH ESTATE WINES

2017 INGENUITY

Announcing Petite Sirah as the leading grape for the first time ever in the 2017 Ingenuity! We've been working towards this monumental shift in this blend's makeup for many years, and now, it's here to stay. It is still the "Paso Roblean Rhone Blend" that we all know and love, but with a bit more identity, purpose and well, Petite-Sirah-ness. You're gonna love it!

-Jordan Fiorentini, Winemaker

VARIETY: 56% Petite Sirah, 16% Mourvèdre, 15% Syrah, 13% Grenache

BIRTHPLACE: 100% Paderewski Vineyard

HOMETOWN: Paso Robles AVA, Willow Creek District

BIRTH DATE: August 31 - October 12, 2017

BIRTH WEIGHT: 26.7° Brix

REARING: Fermented in concrete, oak and stainless steel tanks, and oak puncheons; and one-ton bins

EDUCATION: Aged 19 months in French oak barrels and puncheons (51% new)

GPA: 3.82 pH | 5.6 g/L TA | 15.5% ABV

GRADUATION: Bottled June 12th, 2019

SIBLINGS: 667 Cases

JEB DUNNUCK

95

VINOUS

95

WINE ENTHUSIAST

94

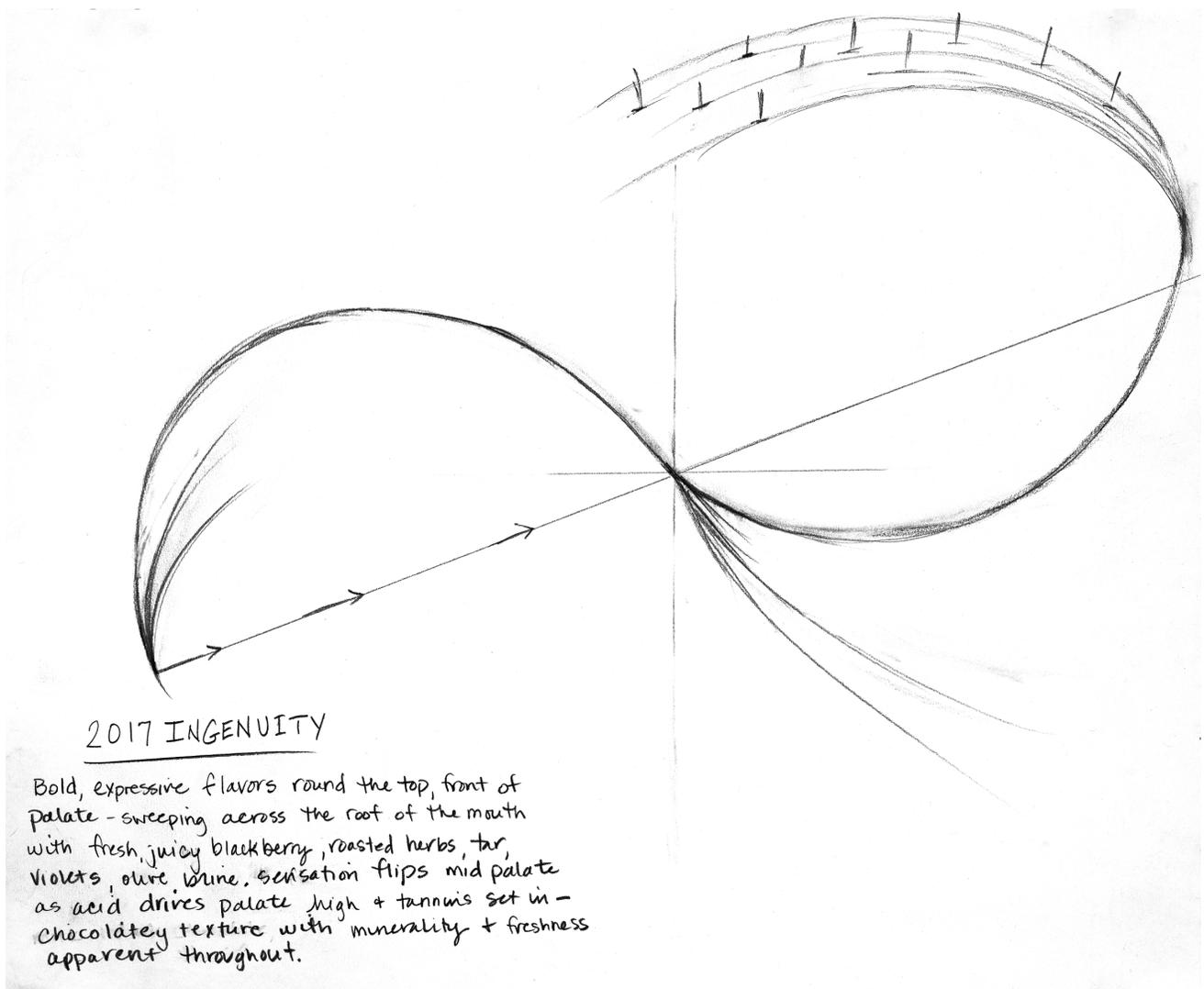
Cellar Selection



Ingenuity

EPOCH

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VINPRESSION™

“When I taste wine it is all about sensation – through the nose, on the palate, and if the wine is good enough, all the way down into my knees. My job in writing tasting notes has been to describe this experience to you in words, however I don’t always see wines in just word format. When I taste a wine, I see abstract shapes and intersecting lines. I like to relate my sensory process to how an Italian talks with hand and arm gestures to describe their thoughts. So, to describe my thoughts, I started experimenting with drawing my tasting notes instead of describing them with word alone. It was through this experimentation that VINPRESSION™ was born.

Each VINPRESSION™ is my best attempt at communicating with you in a personal, visual format about how the wines smell, taste, and feel as you sip them. Texture of a wine is a huge part of wine tasting, and since it is a sensation, it is much easier for me to describe with a drawing.” - Jordan Fiorentini, Winemaker