

# EPOCH ESTATE WINES

## 2017 TEMPRANILLO

Roasted rosemary and sage, ripe red plum, holiday spices, tobacco, black tea, bing cherry, licorice, forest floor, and dried rose petals - pure and serious Tempranillo through and through with structure permeating in all directions. Aromas pre-empt flavors that abound with some air in your glass or a nice decant. This is a very age-worthy Tempranillo with fruit-forwardness indicative of the 2017 vintage; it will not disappoint 10+ years down the road.

- Jordan Fiorentini, Winemaker

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<b>VARIETY:</b>	100% Tempranillo
<b>BIRTHPLACE:</b>	100% Paderewski Vineyard
<b>HOMETOWN:</b>	Paso Robles AVA, Willow Creek District
<b>BIRTH DATE:</b>	August 29 - September 12, 2017
<b>BIRTH WEIGHT:</b>	26.6° Brix
<b>REARING:</b>	Fermented in oak puncheons and concrete tank
<b>EDUCATION:</b>	Aged 19 months in French oak barrels and puncheons (67% new)
<b>GPA:</b>	3.96 pH   5.3 g/L TA   15.4% ABV
<b>GRADUATION:</b>	Bottled June 13, 2019
<b>SIBLINGS:</b>	497 Cases

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JEB DUNNUCK

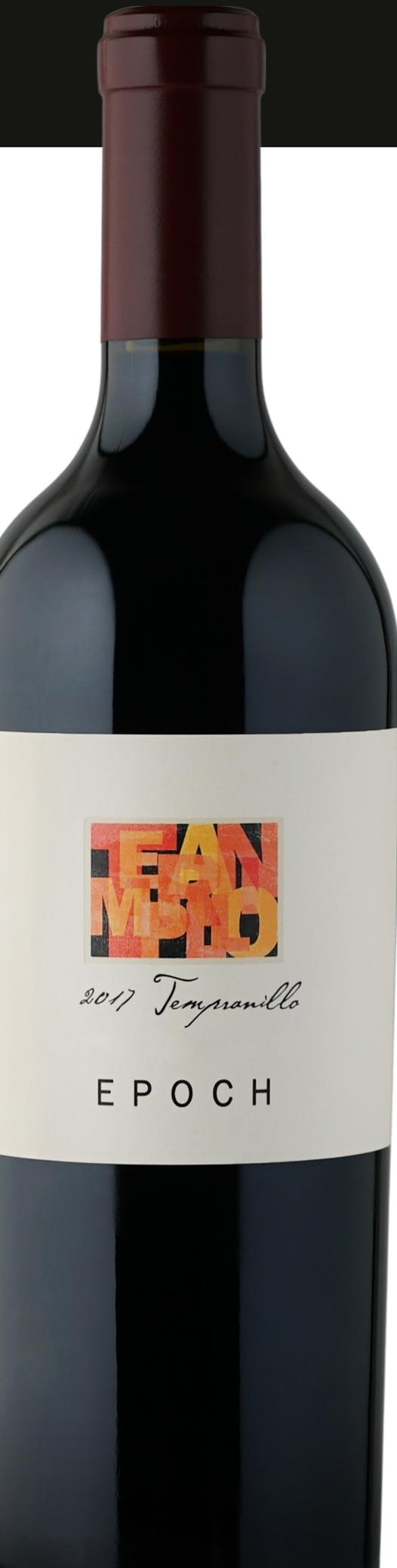
**94+**

WINE ADVOCATE

**94**

VINOUS

**94**



# EPOCH ESTATE WINES

## 2017 TEMPRANILLO

A true Tempranillo with aromas predicting what's to come on the palate with cellar age.

Roasted, resinous herbs, red plum, cherry, pipe tobacco, licorice, forest floor, white pepper + dried rose petals lead into a heavily structured palate, with texture abounding in all directions

Tannins dominate the palate in youth, but as wine breathes the texture gives way and earth, spice and fruit elements emerge

↑  
soft folding flavors are subtly hidden behind texture

↑  
swallow point

JKF

FALL 2020

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## VINPRESSION™

“When I taste wine it is all about sensation – through the nose, on the palate, and if the wine is good enough, all the way down into my knees. My job in writing tasting notes has been to describe this experience to you in words, however I don’t always see wines in just word format. When I taste a wine, I see abstract shapes and intersecting lines. I like to relate my sensory process to how an Italian talks with hand and arm gestures to describe their thoughts. So, to describe my thoughts, I started experimenting with drawing my tasting notes instead of describing them with word alone. It was through this experimentation that VINPRESSION™ was born.

Each VINPRESSION™ is my best attempt at communicating with you in a personal, visual format about how the wines smell, taste, and feel as you sip them. Texture of a wine is a huge part of wine tasting, and since it is a sensation, it is much easier for me to describe with a drawing.” - Jordan Fiorentini, Winemaker