

EPOCH ESTATE WINES

2018 VERACITY

Are you ready for your palate to run circles around your brain as you try and describe the emotions a seriously delicious Mourvèdre-dominant wine imparts on your senses? The aromas and flavors are seductively reductive at first then open up to a velvety, seamless, and bountiful combination of savory, floral, earthy, and fruity elements. Texture is broad, spanning the whole palate with long, fine-grained tannins.

- Jordan Fiorentini, Winemaker

VARIETY: 48% Mourvèdre, 39% Grenache, 13% Syrah

BIRTHPLACE: 80% Paderewski, 13% Catapult, and 7% York Mountain Vineyards

HOMETOWN: Paso Robles AVA, Willow Creek District

BIRTH DATE: September 11 – October 16, 2018

BIRTH WEIGHT: 26.3° Brix

REARING: Fermented in concrete, stainless steel tanks

EDUCATION: Aged 18 months: 19% in concrete tulip and balance in French oak mid-sized barrels and puncheons (28% new)

GPA: 3.56 pH | 5.8 g/L | 15.0% ABV

GRADUATION: Bottled May 26, 2020

SIBLINGS: 1273 Cases

JEB DUNNUCK

97+

WINE ENTHUSIAST

95

VINOUS

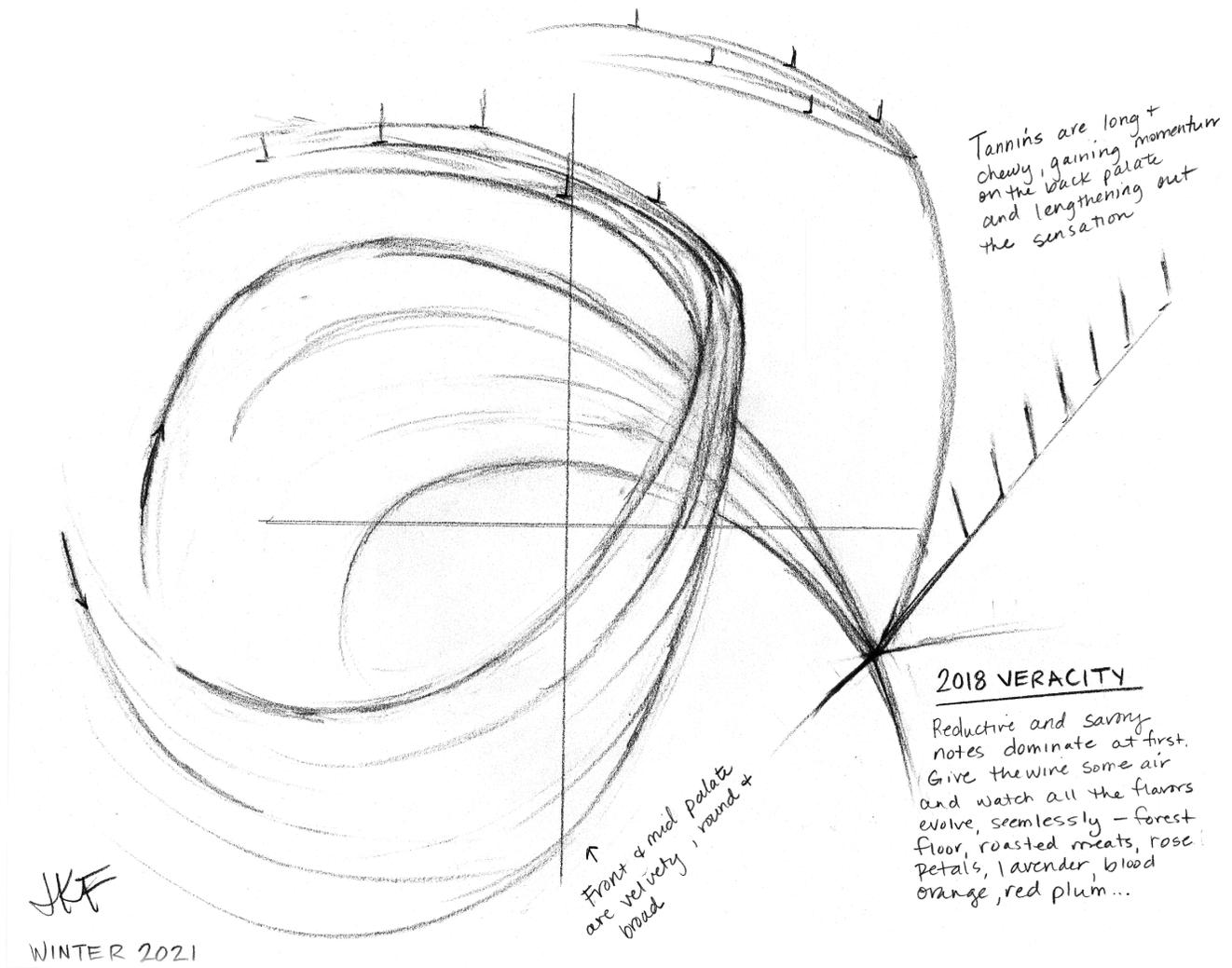
95



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VINPRESSION™

“When I taste wine it is all about sensation – through the nose, on the palate, and if the wine is good enough, all the way down into my knees. My job in writing tasting notes has been to describe this experience to you in words, however I don’t always see wines in just word format. When I taste a wine, I see abstract shapes and intersecting lines. I like to relate my sensory process to how an Italian talks with hand and arm gestures to describe their thoughts. So, to describe my thoughts, I started experimenting with drawing my tasting notes instead of describing them with word alone. It was through this experimentation that VINPRESSION™ was born.

Each VINPRESSION™ is my best attempt at communicating with you in a personal, visual format about how the wines smell, taste, and feel as you sip them. Texture of a wine is a huge part of wine tasting, and since it is a sensation, it is much easier for me to describe with a drawing.” - Jordan Fiorentini, Winemaker